



ALBERTA
DEPUTY PREMIER
MINISTER OF AGRICULTURE, FOOD AND RURAL DEVELOPMENT

June 4, 2003

Mr. Len McCullough
The Sawmill Restaurant Group
4810 - Calgary Trail South
Edmonton AB T5H 5H5

Dear Mr. McCullough,

It has come to my attention that the Sawmill Restaurant Group and CISN FM have joined together to promote Alberta beef with the *Steak Cow Contest*. I want to personally thank you for your efforts and support during this difficult time in the beef industry.

Your generous donation of eight steaks per hour for five days, coupled with DJ Chris Sheetz's enthusiasm for Alberta beef, Alberta farmers, and rural Alberta in general is much appreciated. The tremendous response from excited prize-winners demonstrates that Albertans recognize that Alberta beef and our food safety system remain among the best in the world.

The discovery of Bovine Spongiform Encephalopathy in a single cow in Alberta has been a significant challenge to our Canadian beef industry. The Government of Alberta is working very hard, together with the federal government, to ensure that this issue is resolved as quickly as possible so that we can get back to business as usual. I'm confident that the positive attitude demonstrated by everyone at the Sawmill Restaurant Group and CISN FM is reflective of all Albertans.

Thanks again and keep up the good work.

Yours sincerely,

Shirley McClellan
Deputy Premier and Minister